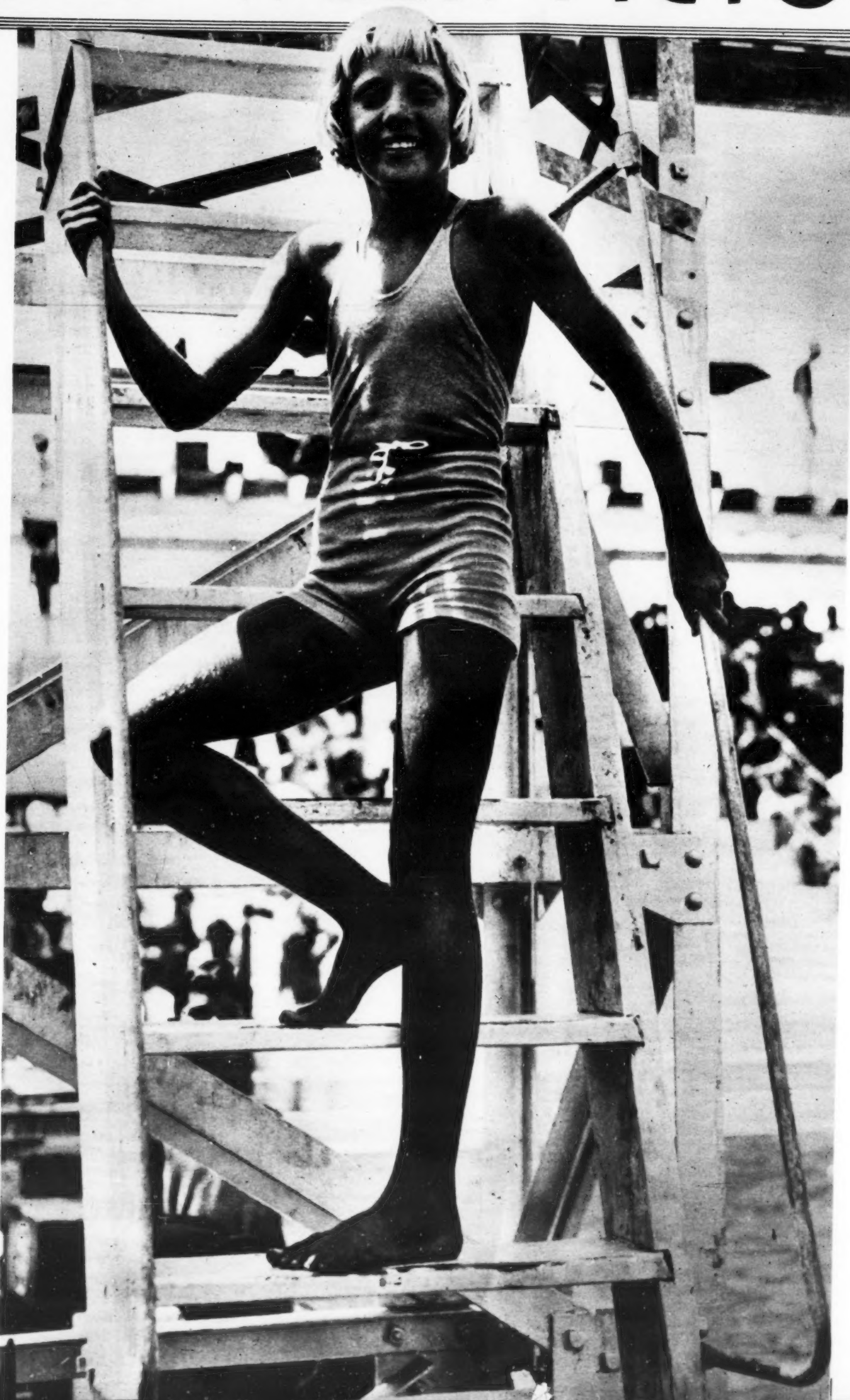


# MID-WEEK PICTORIAL



PUBLISHED  
WEEKLY  
BY THE  
NEW YORK  
TIMES  
COMPANY

JULY 27,  
1935

VOL. XLI,  
NO. 24

PRICE  
TEN CENTS

NATIONAL  
DIVING CHAM-  
PION AT THE  
AGE OF 11

Mary Hoerger of  
Miami, Fla., who  
defeated the pick  
of America's  
women divers in  
the three-meter  
springboard event  
at the A. A. U.  
swimming cham-  
pionships at Man-  
hattan Beach,  
N. Y.

(Times Wide World  
Photos.)

# STARS of Yesteryear



A BRILLIANT STAR OF THE SILENT SCREEN WHO PLAYS EXTRA ROLES IN THE TALKIES: CLARA KIMBALL YOUNG, A Few Years Ago One of Hollywood's Great, Making Up for a Brief Appearance in a Columbia Production.

(Times Wide World Photos, Los Angeles Bureau.)



ONCE THE RUGGED OUTDOOR HERO: WILLIAM FARNUM, Who Works Occasionally Nowadays as an Extra on the Hollywood Lots.



THE FAMOUS "MOTHER" OF THE SILENT FILMS: MARY CARR, Who Now Is Doing Bits in the Talkies.



A PRE-SOUND LUMINARY WHOSE PLAYING OF "VAMP" ROLES CREATED A SENSATION: THEDA BARA,

Who Retired from the Films Years Ago and as Mrs. Charles Brabin Is a Social Light of Beverly Hills. One of a Series of Present-Day Photographs Answering the Question, "Where Are the Stars of the Silver Screen Who Thrilled Moviegoers Before the Advent of the Talkies?"

(Times Wide World Photos, Los Angeles Bureau.)

NOW A NOVELIST: ANITA STEWART, Who Has Become Mrs. George P. Converse and a Writer.





# MID-WEEK PICTORIAL

"NEWS OF THE WORLD IN PICTURES"

VOL. XLI, NO. 24

PRICE TEN CENTS

NEW YORK, WEEK ENDING JULY 27, 1935



## BRITAIN'S FLEET DRAWN UP FOR REVIEW BY THE KING

A reduced model of Nelson's famous flagship, the Victory, contrasted with the modern battleship Nelson in the long lines of warships assembled at Spithead for the Royal Silver Jubilee display of naval strength.

(Times Wide World Photos.)

00003

# Celebrities

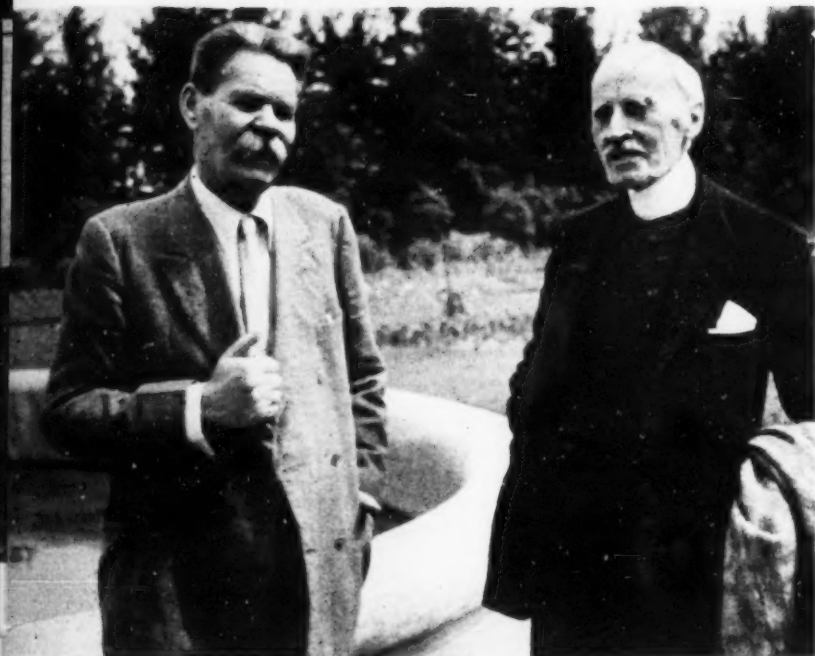
## A B R O A D



**THE CORONATION OF MISS EUROPE OF 1935: SENORITA ALICIA NAVARRO,** 21-Year-Old Brunette, a Resident of the Canary Islands, Who Competed as Miss Spain, Receiving Her Crown From Ralph Lynn After Winning the International Beauty Contest in England.  
(Times Wide World Photos.)



**WHAT THE WELL-DRESSED SCOTSMAN WEARS: THE PRINCE OF WALES** Arriving at the Duke of York's Royal Military School at Dover With Major Gen. Sir A. B. Ritchie to Present the Colors to a Battalion of the Seaforth Highlanders.  
(Times Wide World Photos.)



**FRANCO-RUSSIAN LITERARY ENTENTE: MAXIM GORKI AND ROMAIN ROLLAND** on the Grounds of the Gorki Country Home Near Moscow, Where the Famous French Writer Was a Guest for Several Days.  
(Sovfoto.)

**THE REJUVENATION EXPERT ON A VACATION: DR. SERGE VORONOFF,** Who in 1934 at the Age of 64 Married an Austrian Girl of 20, on the Promenade With His Wife at Vichy, France.  
(Times Wide World Photos, Paris Bureau.)



**THE KING AND QUEEN OF THE BELGIANS HONOR ONE OF THE NATION'S HEROES: KING LEOPOLD AND QUEEN ASTRID,** After Dedicating a Massive Bronze Statue of Cardinal Mercier at Braine L'Alleud, on the Edge of the Battlefield of Waterloo, Review Veterans of the World War Who Took Part in the Dedication Ceremonies.  
(Times Wide World Photos.)

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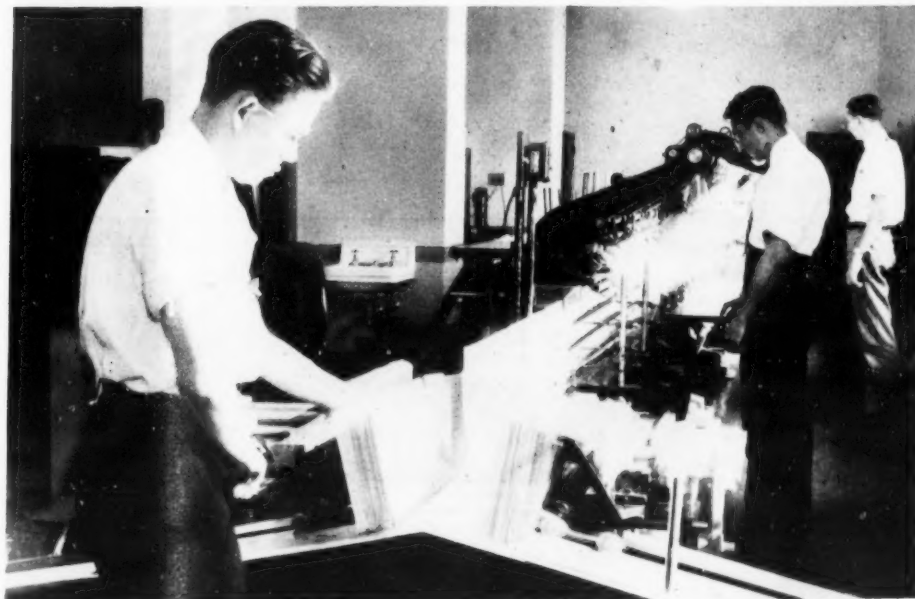
# G-Men



A G-MAN PRACTICING TO GET HIS MAN: A SCENE IN THE SOUNDPROOF RIFLE RANGE in the Crime Laboratory of the Washington Headquarters of the Federal Bureau of Investigation, Headed by J. Edgar Hoover, With One of the Operatives Checking Up on His Skill in Using a Submachine Gun.  
(Times Wide World Photos, Washington Bureau.)



MICROSCOPIC EXAMINATION OF BULLETS: A CRIME LABORATORY EXPERT Conducting a Study Which Can Determine Whether a Certain Gun Was Used in the Commission of a Crime.



ONE WEAPON IN THE WAR-FARE AGAINST KIDNAPPERS: THE MACHINE Used for Assembling Lists of Numbers of Ransom Bills in Service in the Washington Headquarters.

SURE MEANS OF IDENTIFICATION: A VIEW OF THE FINGERPRINT FILE ROOM in the Washington Headquarters, With the Fingerprints of Several Millions Classified for Ready Reference.

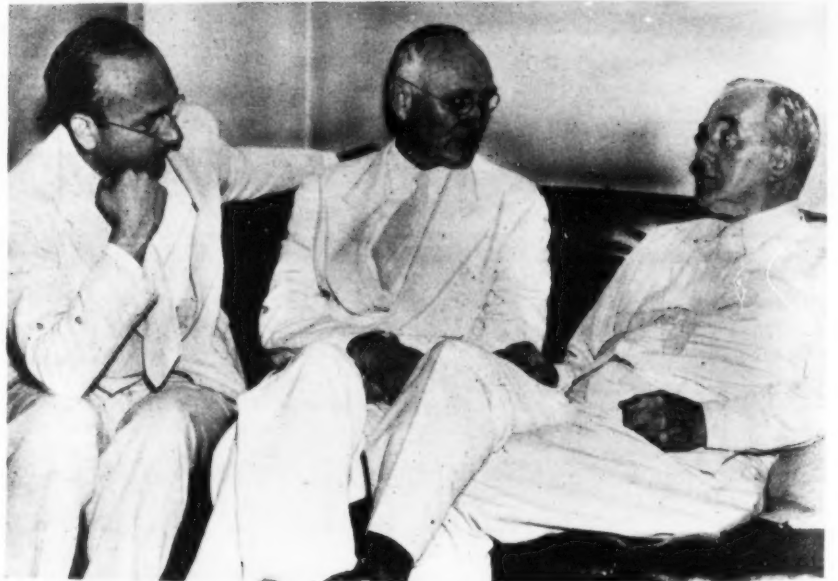




**"HOT ENOUGH TO FRY EGGS ON THE SIDEWALK":**  
**REPRESENTATIVE PERCY L. GASSAWAY**  
 of Oklahoma, Minus Coat and Broad-Rimmed Hat, But Sticking  
 to His Cowboy Boots, Presents a Forceful Illustration of  
 Washington's Heat Wave on the Steps of the Capitol.  
 (Times Wide World Photos, Washington Bureau.)

# The Week In Washington

**A SENATOR  
 AT THE  
 HOUSE LOBBY  
 INQUIRY:  
 BURTON  
 K. WHEELER**  
 Taking the Oath  
 Before the Rules  
 Committee.  
 (Times Wide  
 World Photos,  
 Washington  
 Bureau.)



**THE SENATOR FROM NEBRASKA ON  
 HIS SEVENTY-FOURTH BIRTHDAY:**  
**GEORGE W. NORRIS**

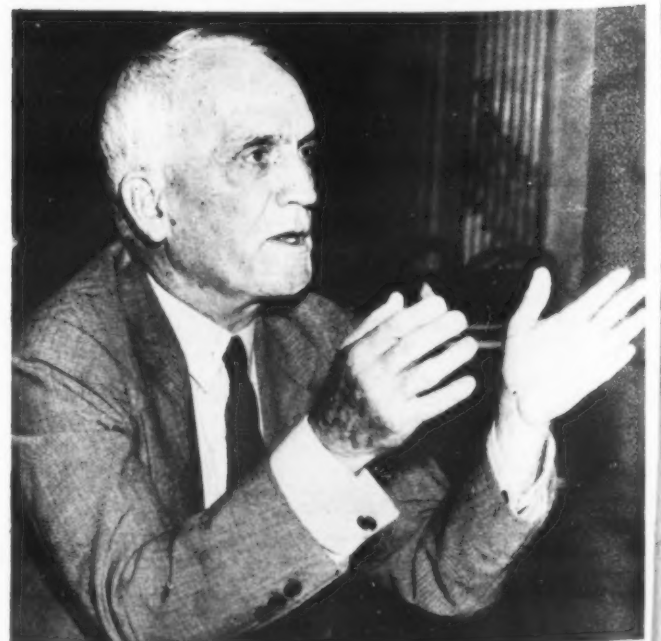
(Right) Conferring With David E. Lilienthal,  
 a Member of the Board of the Tennessee  
 Valley Authority, and Dr. Arthur E. Morgan,  
 Its Chairman, on Pending TVA Legislation.  
 (Times Wide World Photos, Washington Bureau.)



**A DEMONSTRATION OF SCIENTIFIC  
 PROGRESS: DR. FRANK B. JEWETT,**  
 President of the Bell Telephone Laboratories,  
 Displaying to the Federal Communications  
 Commission Samples of a New Type of  
 Coaxial Cable Over Which Telephone Mes-  
 sages, Telegraph and Television Could be  
 Transmitted Simultaneously. The Commis-  
 sion Expects to Grant a License for the Con-  
 struction of Such a Cable Between New York  
 and Philadelphia for Experimental Purposes.  
 (Times Wide World Photos, Washington Bureau.)

**A WITNESS HURRIEDLY BROUGHT BE-  
 FORE THE SENATE LOBBY INQUIRY:**  
**PHILIP H. GADSDEN,**

Chairman of the Committee of Public Utility  
 Executives, Testifying About Expenditures of  
 \$301,865 in the Effort to Defeat the Admin-  
 istration's Utility Holding Company Bill  
 After the Senate Committee Took Precipitate  
 Action to Get Ahead of the House Committee.  
 (Times Wide World Photos, Washington Bureau.)







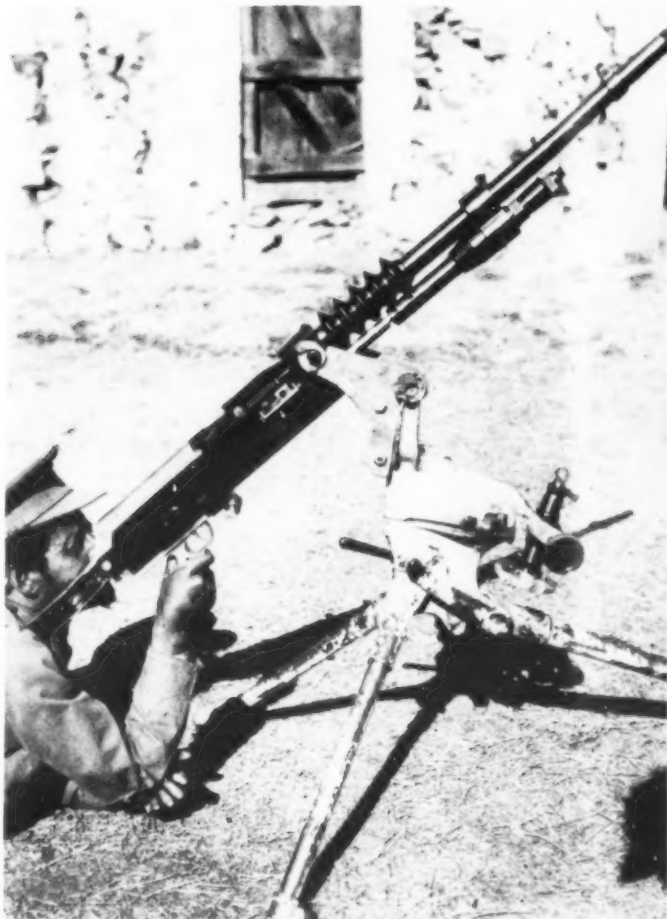
# ETHIOPIA RALLIES FOR WAR'S ALARMS

THE CAPITAL OF ETHIOPIA WATCHES THE DEPARTURE OF ITS REGULARS TO FACE ITALY'S FORCES: ONE OF THE BEST EQUIPPED REGIMENTS in Emperor Haile Sellassie's Armies Marching Between Lines of Ethiopian Soldiers in Picturesque Native Costume in the Streets of Addis Ababa. It Was the Dispatch of This Force to the Frontier Districts Which Caused Premier Mussolini to Order the Mobilization of Two Additional Divisions of 30,000 Men for Service in East Africa.  
(Times Wide World Photos.)

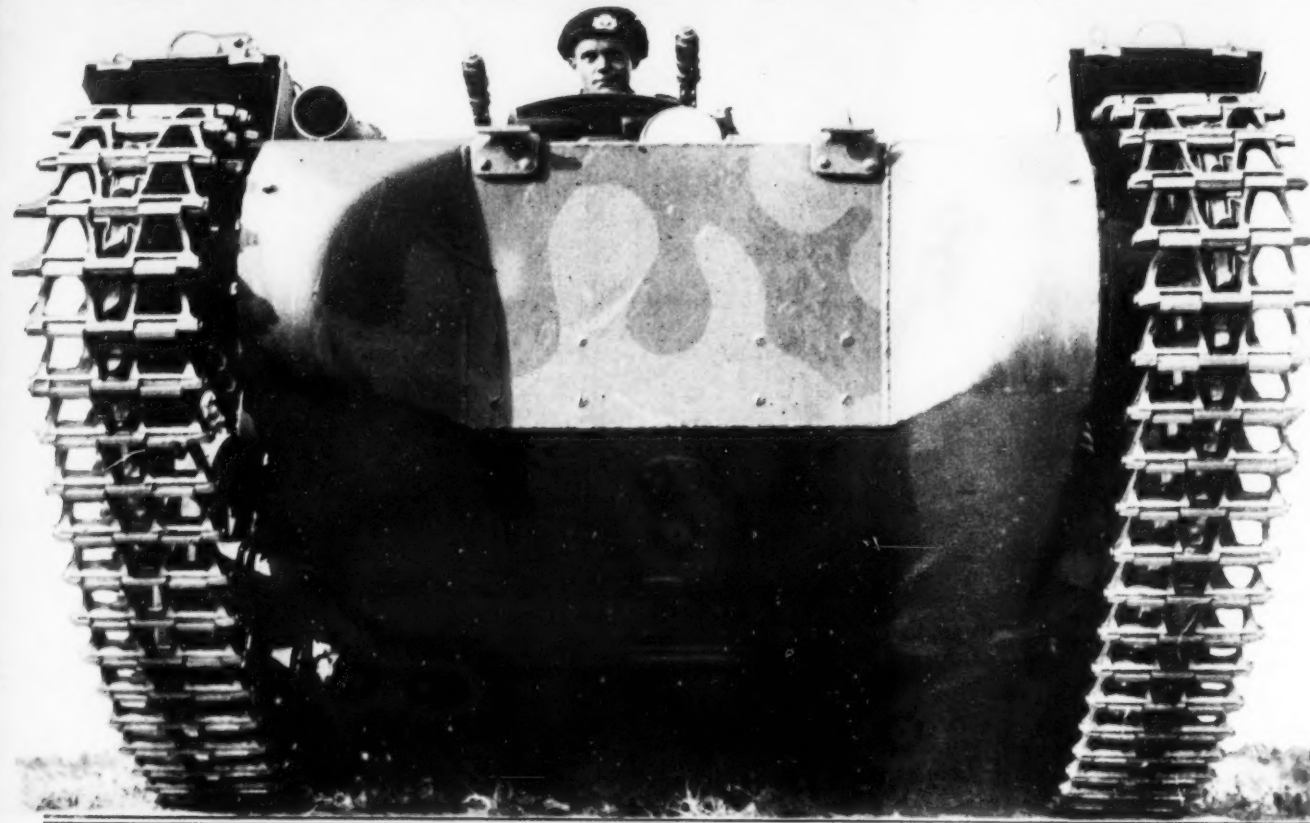


ETHIOPIA'S RULER IN FULL DRESS UNIFORM: EMPEROR HAILE SELASSIE, as He Appears in a Recent Portrait Made in the Royal Palace in Addis Ababa.

PREPARATIONS FOR HOSTILITIES: AN ABYSSINIAN SOLDIER Practicing With a Rapid-Fire Gun Mounted to Permit Its Use Against Airplanes. Rome Dispatches Indicate That Italy Plans to Send Overwhelming Air Forces Against the Ethiopians. Italy Is Believed to Have 300 Airplanes in East Africa and Is Planning to Reinforce Them With 300 Bombers.



# GERMANY'S ARMY TANKS



GERMANY'S rearming proceeds at amazing speed. Six months ago she had a small defensive army, a still smaller navy and no acknowledged air force. Now she displays to the world an air force admittedly as strong as Great Britain's, and is hard at work building a navy which will be 35 per cent as strong as the British fleets throughout the world.

The new conscript army, more than 500,000 strong, will not actually come into being until October, when this year's class of recruits will assemble at barracks now being built. All over the country these barracks are rising, and everywhere throughout Germany the young men are undergoing medical examinations for elimination of the unfit and classification of those chosen for service. Everywhere factories are working overtime to produce the arms and equipment needed for the new army.

That army will be a thoroughly mechanized, fully equipped force. Europe was surprised just the other day to learn that Germany already possesses a large number of army tanks, which will be a weapon of supreme importance in the next war. How large this tank force is remains a carefully guarded secret.

London dispatches telling of the first review of German tank squadrons, held on an unnamed field near Berlin, said that the tanks had been constructed in utmost secrecy. Berlin officials replied next day that in arming Germany naturally must have tanks, and that the review was designed merely to permit army officers to become familiar with the new types of weapon. Photographers were permitted a little later to take pictures of the tanks, whose construction admittedly is occupying the concentrated attention of the War Ministry.

GERMANY REVEALS THE POSSESSION OF A FORMIDABLE CORPS OF ARMY TANKS READY FOR ACTION: ONE OF THE NEW MODELS, With Treads of Novel Design, Photographed as It Might Appear at Close Range to Enemy Infantry Sheltered in a Trench.

(Times Wide World Photos.)

Below—

DESIGNED FOR SPEED: A CLOSE-UP OF A TANK

in Rapid Advance. Note the Operation of the Treads and the Openings in the Turret.



TYPES OF THE TANK CORPS PERSONNEL: A COMPANY COMMANDER AND HIS DRIVER Standing Up to Look Around From Their Positions in the Machine.



Below—

THE CHARGE OF THE WAR MACHINES: A GROUP OF TANKS,

Their Rapid-Fire Guns Thrust Out of the Turrets Ready for Action, Advancing in the Review.





# The Reich Unmasks Its Powerful "Land Fleet"



## DREADNOUGHTS OF GERMANY'S NEW FORCE OF LAND BATTLESHIPS:

THREE ARMY TANKS, Evidently Thoroughly Armored and Carrying a Strong Array of Guns, Photographed Through the Slit of Another Tank. Details Regarding the New Tanks Are Being Kept Secret, but London Dispatches Report That Germany's Military Experts Have Declared in Favor of Speed Rather Than Size, Considering It More Important to Have a Great Number of Small, Fast Tanks Than to Have a Smaller Number of the Heavier, Slower Type.

(Times Wide World Photos.)



AN ADVANCE IN THREATENING MASS: COLUMNS OF TANKS Moving Forward in Close Formation in the Demonstration Near Berlin.



A REHEARSAL FOR MECHANIZED WARFARE: A FLEET OF THE NEW GERMAN TANKS Moving Over a Field Near Berlin in the First Public Demonstration of This Addition to the Reich Army.





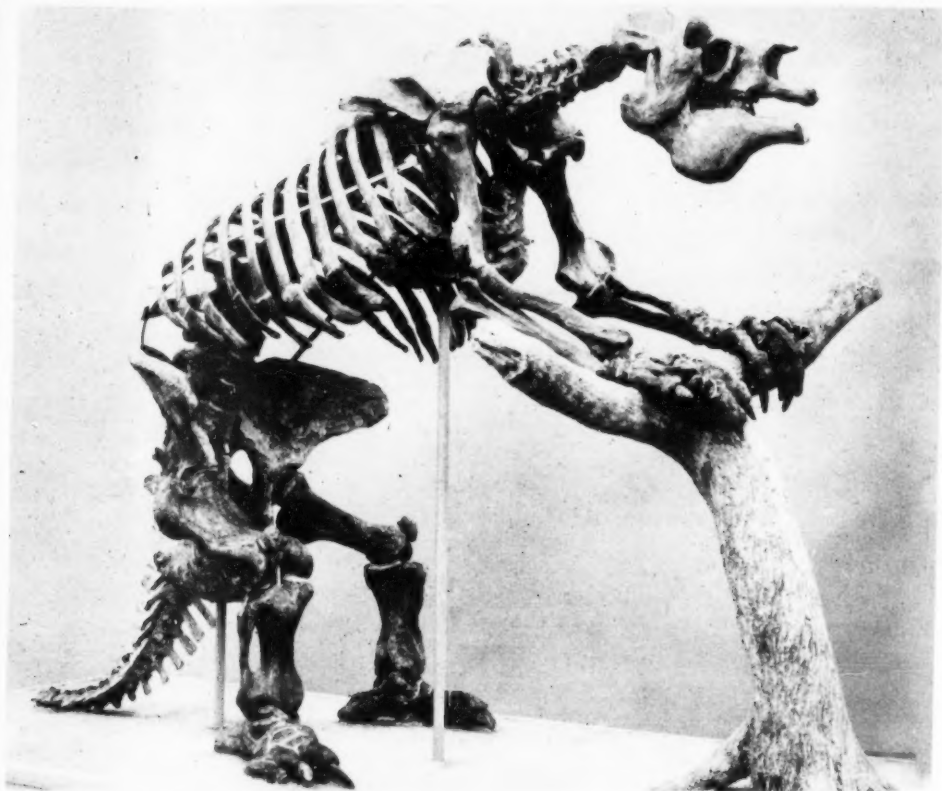
**ULTRA-VIOLET RAYS FOR UNDER-SEA EXPLORATION:**  
**DR. WILLIAM BEEBE**  
 Examining a Device Developed by Herbert T. Strong (Left), Color Engineer, to Project an Ultra-Violet Beam and Thus Greatly Increase the Range of Vision in Bathysphere Research Into Marine Life in the Ocean Depths Around the Bermuda Islands.  
 (Times Wide World Photos.)



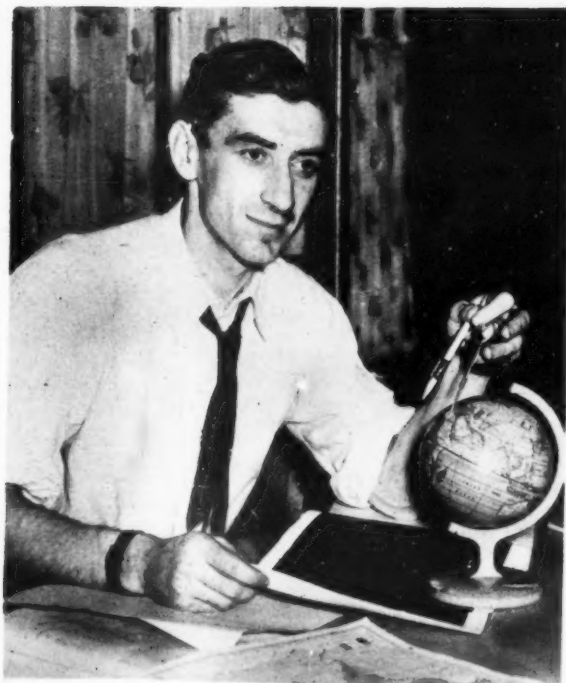
**MECHANICAL GRADING OF EXAMINATION PAPERS:**  
**HARDIN LUCAS,**  
 Teacher in the New York City Schools, Demonstrating His "Codetutor" System. It Is Based on the Idea That to Various Types of Question Definite Answers, Selected From Code Tables, Can Be Designated by Numbers; That These Numbers Can Be Indicated by Clock Position Symbols; and That After the Teacher's Marking Is Made by Pin Punches in the Paper the Checking Can Be Done Mechanically.  
 (Times Wide World Photos.)

**PROGRESS IN GAS DEFENSE: A NEW TYPE OF RESPIRATOR,**  
 Designed for General Use in Case of Air Raids, Being Demonstrated in England. Arrangements Have Been Made for Its Manufacture on a Mass Production Basis.  
 (Times Wide World Photos.)

# The March of Science and Invention



**EIGHTEEN FEET FROM NOSE TO TAIL: A SKELETON OF THE GREAT MEGATHERIUM AMERICANUM,**  
 the Largest Species of Prehistoric South American Ground Sloth, on Display in the Field Museum of Natural History in Chicago. It Lived About 20,000 Years Ago and Was a Vegetarian.  
 (Field Museum of Natural History.)



**HE PREDICTS THE TIME OF EARTHQUAKES: REUBEN GREENSPAN**  
 of New York, Who Has Worked Out a Theory That Earthquakes Occur When the Moon and Some Other Celestial Body Come Into Agreement, Exerting a Combined Gravitational Pull Which an Area Containing Crustal Faults Is Unable to Resist. Some of His Predictions Have Been Confirmed by Events.  
 (Associated Press.)







**THE "AIRTRAM"**  
IS OFFERED AS A  
SOLUTION OF  
SAN FRAN-  
CISCO'S RAPID  
TRANSIT PROB-  
LEM: A  
MONORAIL  
ELEVATED  
SYSTEM,  
Made to Scale in a  
Fifty-Foot Model  
From Drawings by  
Joseph Straus,  
Designer of the  
Golden Gate  
Bridge, Is Set Up  
to Demonstrate Its  
Method of  
Operation.

(Times Wide World  
Photos, San Fran-  
cisco Bureau.)



**AND NOW A CHARGE FOR PARKING  
YOUR CAR ON THE STREET: A NEW  
PARKING METER**

Installed in Oklahoma City, Where They Are  
Being Placed at Twenty-Foot Intervals Along  
Certain Streets. When the Motorist Leaves  
His Car He Drops a Nickel in the Slot, and at  
the End of the Allotted Period the Device Auto-  
matically Raises a Red Indicator, Making It  
Easy for Traffic Police to Check Up.

(Times Wide World Photos.)

**"THE VOICE OF SAFETY": A NEW  
POLICE RADIO CAR**

With a Loud-Speaker on Top Is Placed in  
Operation in Jersey City to Tour the Streets  
to Deliver Lectures on Safety Methods and  
Traffic Violations. It Has a Two-Way Radio  
System, and the Talks Can Be Made Either by  
the Car's Crew or by Officials at Headquarters.

(Andrew Halbran.)



**A NEW METHOD OF TESTING AIRPLANE DESIGN AT SMALL COST:  
A SECTION OF A WING**

Mounted on a High-Speed Automobile Equipped With Recording Devices Ready  
for a Run at Inglewood, Calif., to Check Up on Wind Suction and Pressures.  
David Davis and Walter Claverie, Who Devised This System, Say It Does  
the Job at One-Fiftieth of the Cost of Wind-Tunnel Tests.

(Times Wide World Photos, Los Angeles Bureau.)



00011

# Human Interest in the News



AN OPERA STAR HELPS TO TRAIN THE STARS OF THE FUTURE: MARY GARDEN  
Beginning Work With Her Class of Aspiring Young Singers in Chicago.  
(Times Wide World Photos, Chicago Bureau.)



A GERMAN SCREEN  
STAR  
HOLLYWOOD-BOUND:  
GRETA NATZLER  
Arriving in New York  
Aboard the Liner  
Manhattan.  
(Times Wide World Photos.)



A FORMER RESIDENT OF THE WHITE HOUSE SAILS  
FOR EUROPE: MRS. NICHOLAS LONGWORTH,  
the Former Alice Roosevelt, Going Aboard the Liner Man-  
hattan With Her Daughter, Paulina.  
(Times Wide World Photos.)



AN AMERICAN CAPTAIN  
OF BUSINESS WEDS IN  
ENGLAND:  
GEORGE W. HILL,  
President of the American  
Tobacco Company, Leaving  
Caxton Hall in London  
With His Bride, the Former  
Miss Mary Barnes, Who for  
Several Years Was His  
Secretary.  
(Times Wide World Photos,  
London Bureau.)



A STAGE CELEBRITY ON VA-  
CATION: LESLIE HOWARD  
on a Bermuda Beach With His  
Wife and Two Children.  
(Times Wide World Photos.)

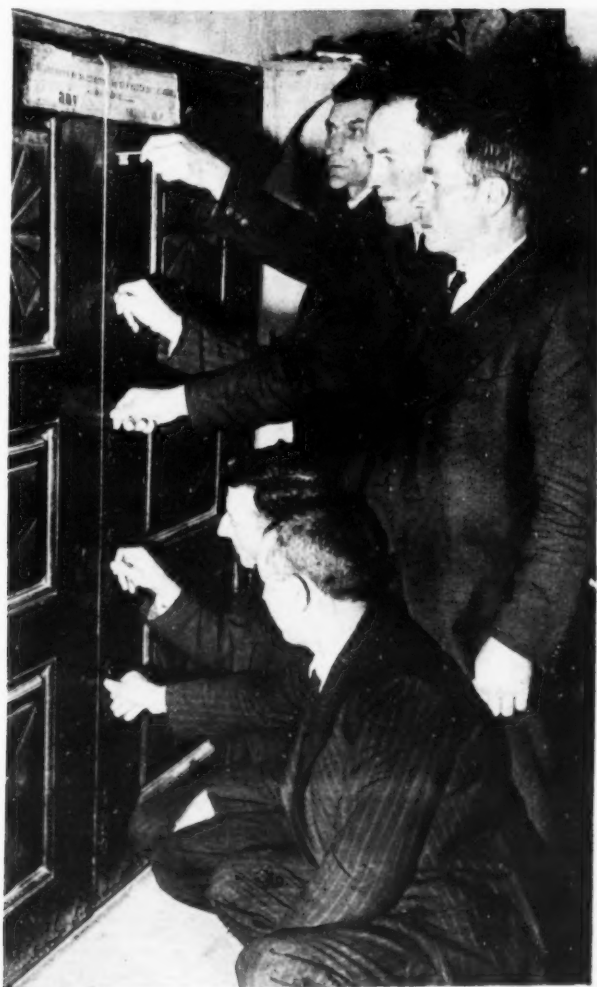
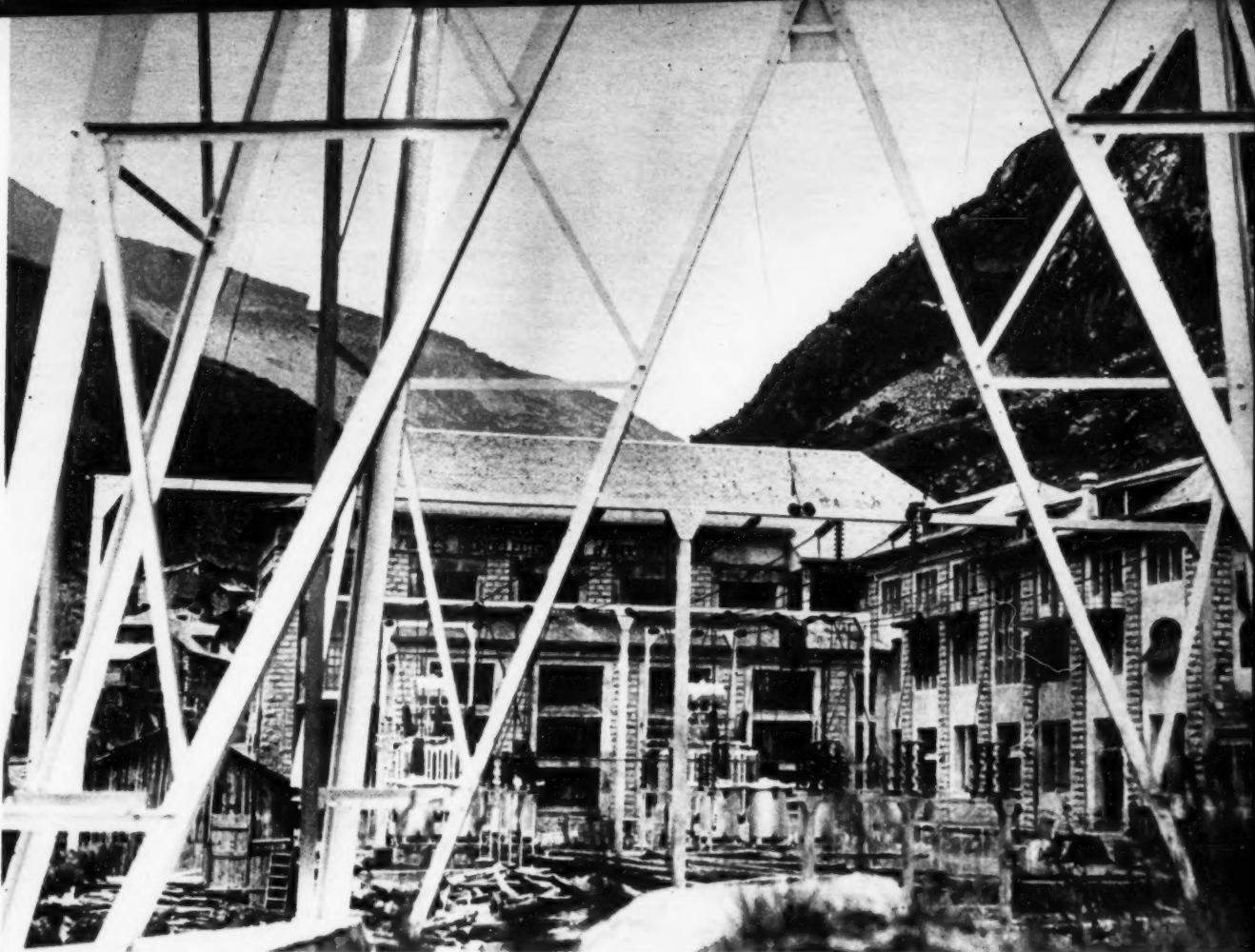


# Modernity Invades Ancient Andorra

THE TWENTIETH CENTURY'S INVASION OF THE TINY NINTH CENTURY REPUBLIC HIGH ON THE SOUTHERN SLOPE OF THE PYRENEES: A VIEW OF THE HYDROELECTRIC PLANT IN ANDORRA,

Erected With Capital From France and Spain, Which Recently Have Been Manifesting Great Interest in Andorran Affairs, With Each Desiring to Exploit Its Important Water Power Resources. Though It Acknowledges Two "Crown Princes," the Head of the French State and the Spanish Bishop of Urgel, Andorra Traces Its Independence Back More Than a Thousand Years to the Time of Charlemagne, and Since Time Immemorial Its Government Has Been in the Hands of an Elected Syndic, or President, and a Council of Twenty-four.

(Times Wide World Photos, Berlin Bureau.)



THE OPENING OF THE STATE'S SECRET ARCHIVES: FIVE OF THE SIX COUNCILORS Who Are Entrusted With Keys Cooperating in Unlocking the Door Which Guards Records Covering More Than 1,000 Years of the State's Existence. The Sixth Councilor Will Have to Come Forward and Use His Key Before the Door Opens.

THE ANDORRAN GOVERNMENT IN OPERATION: A MEETING OF THE GENERAL COUNCIL, Presided Over by the Syndic, at Which It Was Voted to Place the Postoffice and Telegraph Office Under Spanish Control Instead of Having Them Under Joint Spanish and French Administration as Previously.



BUILT THE YEAR ENGLAND DEFEATED THE SPANISH ARMADA: THE CASA DEL VALLE, Andorra's Government Building, Which Has Stood Virtually Unchanged Since 1588, Centre of a State 175 Square Miles in Area and With a Population of 6,000.







THE STROKE OF  
THE INDI-  
VIDUAL STAR  
OF THE MEET:  
MISS  
LENORE KNIGHT,  
23 Years Old, of  
the Carnegie Li-  
brary Team of  
Homestead, Pa.,  
Setting a New  
World's Record of  
11:34 for the 880-  
Yard Free-Style  
Swim. She Also  
Won the 440-Yard  
Free-Style Event  
and Set a World's  
Record of 24:20.4  
for the Mile.  
(Times Wide World  
Photos.)

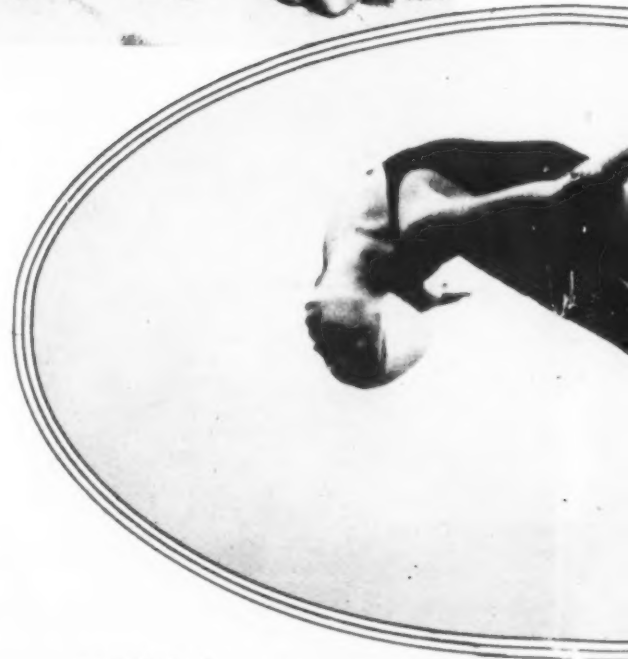


VICTORS IN THE 300-METER MEDLEY RELAY: THE TEAM  
OF THE WOMEN'S SWIMMING ASSOCIATION  
of New York. From Left to Right Are Erna Kompa, Judith Fowler  
and Dorothea Dickinson.



THE WINNERS OF THE  
TEAM CHAMPIONSHIP:  
THE MIAMI BEACH  
SWIMMING CLUB TEAM,  
Which Amassed 35 Points to  
Nose Out the Carnegie Li-  
brary Club by Two Points.  
In the Front Row, Left to  
Right, Are: Katherine Rawls,  
Betty Joyce MacMinn, Evelyn  
Rawls, Mary Hoerger and  
Ruth Hoerger. Standing:  
Mary Shepherd, Miriam Hop-  
kins, Virginia Hopkins and  
Dorothy Rawls.

OFF TO A  
WORLD'S  
ORD IN THE  
YARD RELAY  
THE WOMEN  
NATIONAL  
SWIMMING  
DIVING CH  
PIONSHIP  
THE STA  
of the Race  
Oriental Po  
Manhattan B  
New York. S  
ming in La  
Was the Tea  
the Washing  
Athletic Clu  
Seattle, Wh  
Won Easily  
10:37.8.  
(Times Wide  
Photos.)





# al Aquatic Championships



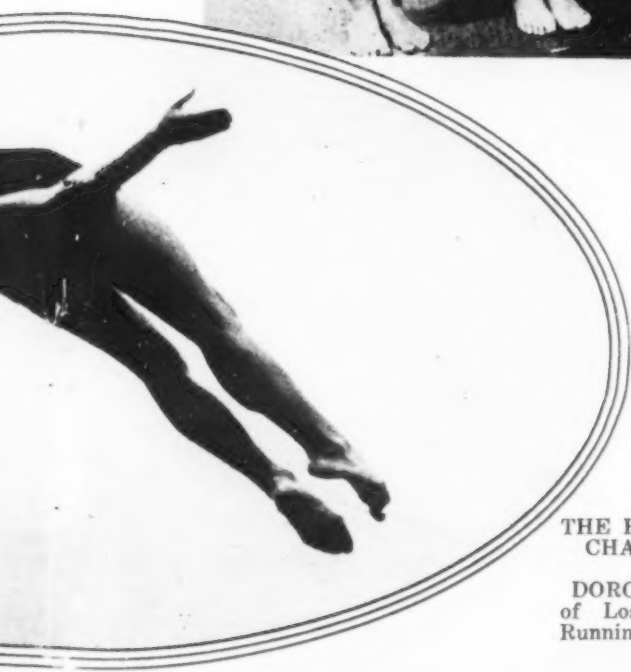
WITH THE INDIVIDUAL HIGH-HONORS MEDAL:  
LENORE KIGHT  
of Homestead, Pa.,  
Who Took the  
Championships for  
the 440-Yard, 880-  
Yard and Mile  
Free-Style Events.



OFF TO A NEW  
WORLD'S REC-  
ORD IN THE 880-  
YARD RELAY AT  
THE WOMEN'S  
NATIONAL  
SWIMMING AND  
DIVING CHAM-  
PIONSHIPS:  
THE START  
of the Race in the  
Oriental Pool at  
Manhattan Beach,  
New York. Swim-  
ming in Lane 2  
was the Team of  
the Washington  
Athletic Club of  
Seattle, Which  
Won Easily in  
10:37.8.  
(Times Wide World  
Photos.)



SEATTLE'S WORLD-  
RECORD HOLDERS: THE  
880-YARD RELAY TEAM  
of the Washington Athletic  
Club. Left to Right Are  
Mary Lou Petty, Doris Buck-  
ley, Betty Lea and Olive  
McKean.



THE HIGH PLATFORM DIVE  
CHAMPION IN ACTION:  
MRS.  
DOROTHY POYNTON HILL  
of Los Angeles Executing a  
Running Half Gaynor in Retain-  
ing Her Title.



AQUATIC FAMILY: THE RAWLS SISTERS,  
Evelyn, Katherine and Dorothy, Who Helped Win the Team Cham-  
pionship for Miami Beach. Katherine Captured Firsts in the 220-  
Yard Breast-Stroke and the 300-Meter Individual Medley.



# Sun-Ray Furnace



HE HAS DEVELOPED A SOLAR FURNACE CAPABLE OF CONCENTRATING ENOUGH HEAT TO MELT METALS OR GLASS: JOSE YLLA-CONTE,

Spanish Engineer, Working at the "Smelter-Box" of the Sun-Ray Apparatus He Has Developed in Seven Years of Research. Lenses Are Used to Focus the Sun's Rays and With a Device Having a Lens Area of About Thirty Square Feet He Has Succeeded in Producing a Temperature of 1,000 Degrees in the Smelter Box. Wood Placed in the Opening of the Box Breaks Instantly Into Flame. The Inventor Believes That His Apparatus Is Capable of Elaboration and Enlargement So That It Will Be Capable of Producing Temperatures Up to 5,000 Degrees and of Providing Power for Factory Operations, but to Attain Such a Temperature He Figures on Hooking Together Twenty Sun-Ray Units, Each With a Lens Area of About 3,000 Square Feet.

(Times Wide World Photos, Berlin Bureau.)



A DOMESTIC DEMONSTRATION: THE GRILLING OF A CHOP

Over the Opening of the Smelter Box, an Operation Which Requires Only Ten Seconds. José Ylla-Conte, the Inventor, Stands at the Left.

WHERE CLEANLINESS IS ESSENTIAL: A WORKMAN Giving the Lens Glasses Their Morning Polishing Before Starting the Day's Operations.



THE TOWER OF THE SUN MACHINE: A VIEW OF THE EXPERIMENTAL INSTALLATION in the Grounds of a Barcelona Factory, With a Workman Busy on Top of the Lens Area. A Motor Automatically Turns the Apparatus to Follow the Sun's Course.

00016



# THE ECLIPSE OF THE MOON



MORE THAN  
HALF LOST IN  
THE EARTH'S  
SHADOW:  
THE MOON IN  
ECLIPSE,  
As Photo-  
graphed With  
the Reflecting  
Telescope of the  
Franklin Insti-  
tute in Philadel-  
phia, Which  
Made the First  
Color Photo-  
graphs of a  
Lunar Eclipse  
Ever Attempted.

**T**HE population of half the earth was able to witness last week's eclipse of the moon, the longest in fifty years in the New York area, a lunar pageant which lasted for five hours and twenty-eight minutes, with the earth's satellite in total eclipse for a period of one hour and forty minutes.

In the early stages of the eclipse, when the moon was passing through the lighter part of the earth's shadow, the diminution of its brilliance was slight. But as the moon became enveloped more and more deeply in the umbra its glow weakened and when the period of totality began it had lost most of its brightness and was visible only as a faint outline of its normal self.

Among scientific studies of the eclipse the one of greatest public interest dealt with its effects on broadcasting. Recent observations have indicated the position of the moon has a considerable effect on the transmission and reception of radio waves, possibly due to the action of the moon as an ionizing agent, and eclipse data along this line now are being analyzed.

The cutting off of the sun's rays during the eclipse produced an astounding change in temperature on the moon—a drop of nearly 400 degrees, from 250 degrees above zero to 132 degrees below zero.

THE MOON'S  
GLOW RAP-  
IDLY FADING,  
Another Frank-  
lin Institute  
Photograph.

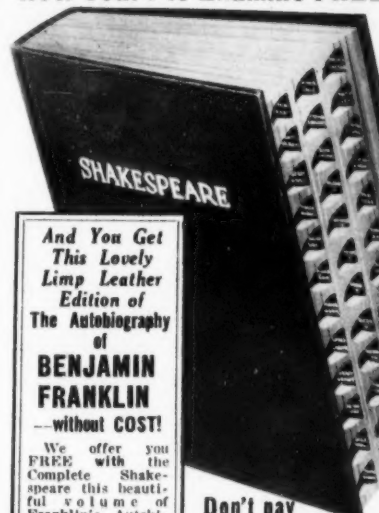


BREAKING OUT OF THE SHADOW,  
A Naval Observatory Photograph Taken by G. M.  
Raynsford After the Stage of Totality.



NEARING THE STAGE OF TOTALITY,  
A Photograph Made With the 10-Inch Photographic  
Telescope of the Naval Observatory Under the Direc-  
tion of Captain A. S. Hickey, U. S. N.

Every Word  
**SHAKESPEARE**  
Ever Wrote  
Now Yours to Examine FREE!



And You Get  
This Lovely  
Limp Leather  
Edition of  
The Autobiography  
of  
**BENJAMIN  
FRANKLIN**  
—without COST!

We offer you  
FREE with the  
Complete Shake-  
speare this beauti-  
ful volume of  
Franklin's Autobi-  
ography. 312 fas-  
cinating pages of  
Frank self-port-  
traiture by our  
most versatile citi-  
zen—scientist, in-  
ventor, statesman,  
diplomat, philoso-  
pher, journalist. A  
great American  
classic, the perfect  
book to enrich your  
spare moments.



Don't pay  
a penny unless you  
keep these books  
AFTER examining  
them FREE!

LET us send these  
two great books,  
the Complete Un-  
abridged 1312-page  
Shakespeare and The  
Autobiography of  
Benjamin Franklin,  
bound in genuine limp  
leather — for FREE  
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Lost  
All's Well That  
Ends Well  
A Midsummer  
Night's Dream  
Much Ado About  
Nothing  
Two Gentlemen  
of Verona  
The Tempest  
Romeo and Juliet  
King John  
King Richard II  
King Henry IV  
King Henry V  
King Henry VI  
King Richard III  
King Henry VIII  
Timon of Athens  
As You Like It  
Winter's Tale  
Taming of the  
Shrew  
Twelfth Night  
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# SMILING THROUGH

IT was a very dissatisfied tenant who approached the landlord of the new house.

"Look here," he said, "that house I've just taken from you is horribly drafty. I've spent pounds for heating arrangements, but wherever I sit my hair is blown all over my head. Can't you do something about it?"

The landlord shook his head.

"I'm afraid not," he replied. "I think it would be easier and cheaper for you to get your hair cut."—*Montreal Gazette.*

"If you are tired of dancing, let us sit down and have a little tête-à-tête."

"No, thank you. After such a big supper I really couldn't eat a thing."—*Christian Science Monitor.*

"Old Wagtail has a fine, delightful idea."

"He is a bird fancier, isn't he?"

"Yes, and the idea is to cross a parrot with a carrier pigeon and have the messages delivered verbally."—*Die Woche im Bild.*

Battered Pugilist (between rounds)—"I ain't meself at all tonight."

Second—"No, an' wot's more, yer beginnin' to look different."—*Pearson's.*

Fireman—"Why were you kissing my girl in a dark corner last night?"

Seaman—"Now that I've seen her in the daylight, I wonder myself."—*U. S. S. Maryland Catapult.*

"Yes, I'm a cosmopolitan. My father was Irish, my mother Italian. I was born in a Swedish ship off Barcelona, and a man named McTavish is my dentist!"

"What's McTavish to do with it?"

"Why, that makes me of Scottish extraction!"—*Strays.*

"A vivid blush crept slowly over Daphne's face," she read. "Why do blushes always 'creep' over a heroine's face?"

"Because," said he, the brute, "if they ran they'd kick up such a dust!"—*London Opinion.*

Mrs. A.—"I always admire your husband's appearance—he always looks so spick and span."

Mrs. B.—"My dear, he has such a mania for tidiness that he even takes his whisky neat."—*Grit.*

Night club visitor to orchestra leader:

"Will you play something by request?"

"Certainly, sir, what shall we play?"

"Bridge!"—*Strays.*

"The girl I marry must have a sense of humor."

"Don't worry, old chap, she will."—*Philadelphia Bulletin.*



4,045 POUNDS OF MOTHER AND CHILD: BEBE AND HER BABY, Which Weighed 45 Pounds at Birth, Posing for Their First Photograph Together in Their Tank at the Brookfield Zoo in Chicago.

(Associated Press.)

## Senator Soaper Says:

His space-matter theory has been clarified by Einstein. Working in an interstate angle would be smart, in case it goes to the Supreme Court.

From here it looks like a Hamiltonian Democrat versus a Jeffersonian Republican in '36, with a prize for the prettiest costume.

To Thomas Jefferson, an unusually intelligent citizen for his day and age, the purchase of Louisiana probably seemed good business at the time.

With the new solidified gasoline the suave oil station attendant must master a new approach, "How many lumps, please?"

A current news reel shows Mussolini orating on the Ethiopian crisis from a balcony seventy-five feet up—a nice height for a dudgeon.

Il Duce intimates that the Almighty is on his side. It all helps, but what Italy needs is an angel.

The enemies of Il Duce will turn pale at his approach, says a Roman pep talker. It's a good trick if Haile Sellassie can do it.

An exigency of the military life in Africa, to which Il Duce is doubtless giving a thought, is the lack of steel helmets in a Panama weight.

To be 100 per cent efficient this chemical which burns the feet of the military will have to be sprayed on headquarters' desks.

The new economy: A Manhattan judge approves a \$28,000 budget for a growing girl, and Frugality, Pa., has been dropped from the United States Postal Guide.

No matter how you cut it, it seems the Kellogg pact cannot be tailored into a bullet-proof vest.

Having the signatures to peace treaties on detachable coupons would look neat and give the correct air of irresponsibility.

Jesse Owens, the world's fastest human, was married this month. You see, men, it's no use.

As an instance of Hollywood's profligacy a critic cites a \$52,000 salary paid a wit. For \$26,000, he thinks, there are half-wits to be had.

A travel writer finds an island in the South Seas that is ruled by goats. Sweat on, taxpayer, you may yet inherit the earth.

A visitor at Nice has had to hire a bodyguard because he looks like Hitler. And yet, with a barber in every hotel, looking like Hitler is deliberate.

The hundredth anniversary of the crack in the Liberty Bell has been observed. It probably will be remembered when some of General Johnson's are forgotten.

What would Abraham Lincoln do if he were here today? Well, he might be quoting Lincoln correctly.

An English trance medium says he has been in touch lately with the shade of Disraeli. What's he doing now—playing George Arliss?

Five white men beat five Indians shooting bows and arrows at Buffalo, but what of that? The Custer massacre is outdone every Sunday on our highways.

## Odds and Eddies

Those tender couples call it honey-mooning, but to the eye of the unromantic observer a lot of it looks more like just plain mooning.—*Boston Herald.*

The wise man adroitly tries to conceal his ignorance, while the fool awkwardly attempts to display his knowledge.—*Columbia State.*

### DOMESTIC JINGLE

Love adorns the cottage

And makes the table bright,

Love brings songs to working

And makes the task seem light,

Love is balm for sorrow,

A cure for pains and ills;

But when there's something needed, Money pays the bills.

—*Buffalo Courier-Express.*

In days now near at hand, the patriot will be the person who is on your side of the fence.—*Detroit Free Press.*

Some people are so short-sighted that they can't see the handwriting on the wall until they're up against it.—*Washington Post.*

### THE BIG ONE, OF COURSE

Of all sad words

Of fisher-men,

These are the saddest:

"It's off again!"

—*Kansas City Star.*

Posterity will inherit so much grief, the least we can do to amuse the third generation is lay away some of this year's hats.—*Detroit News.*

It is easy to keep from being a bore. Just praise the person to whom you are talking.—*Birmingham News.*

### ENLIGHTENMENT

The lightning bug, old patient friend, Is out in flashing beauty.

He does not seem to condescend

For doing just his duty.

He does not champion a cause

Where wits are swift and clever.

The lightning bug asks no applause

For honest, plain endeavor.

—*Washington Star.*

A free land is one where the violent are suppressed unless they are numerous enough to affect a coming election.—*Los Angeles Times.*

At the price our Treasury offers, it's a wonder England didn't sell its silver jubilee to Morgenthau.—*Richmond Times-Dispatch.*

Statistics show Tuesday the safest day in traffic. That would be the day the Sunday victims are laid to rest.—*Toledo Blade.*

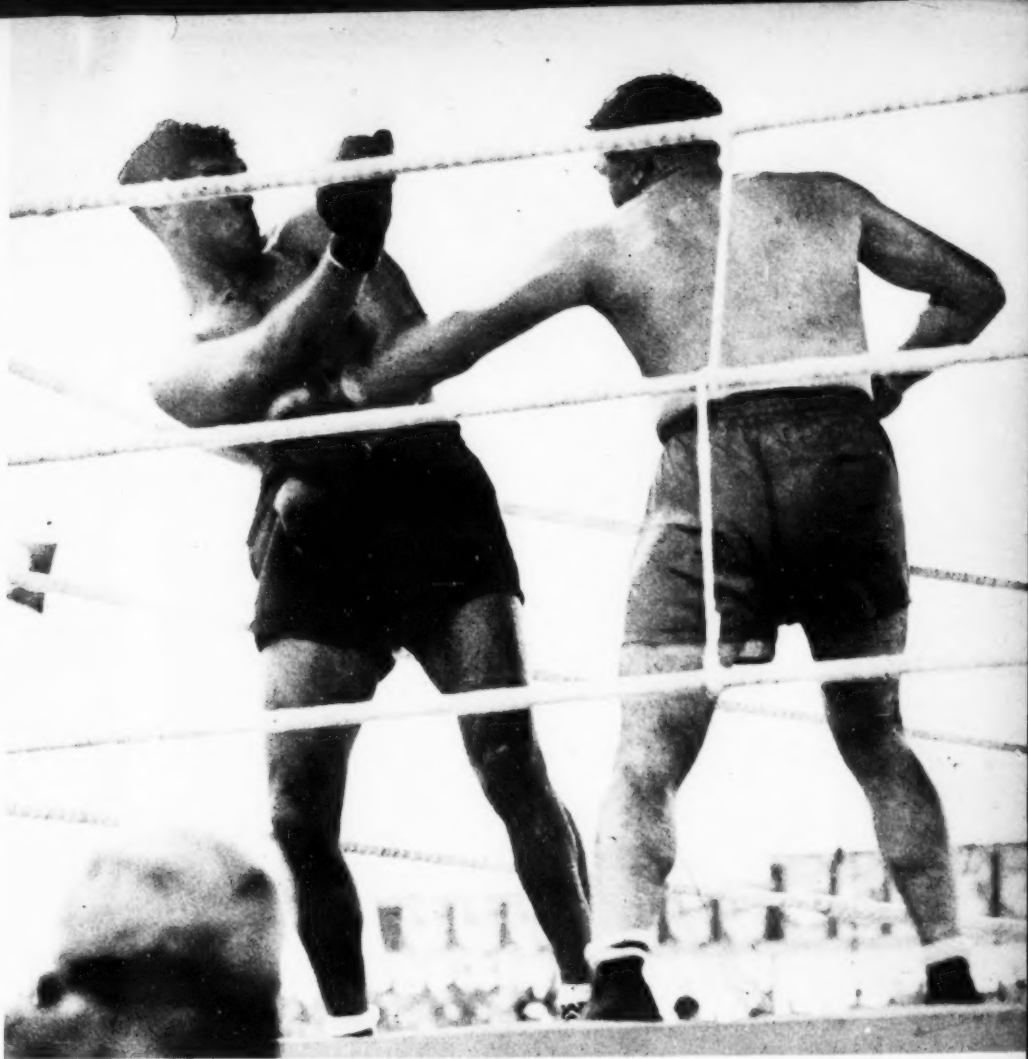
After a while Uncle Sam may be able to peddle the foreign debts as antiques.—*Dallas News.*



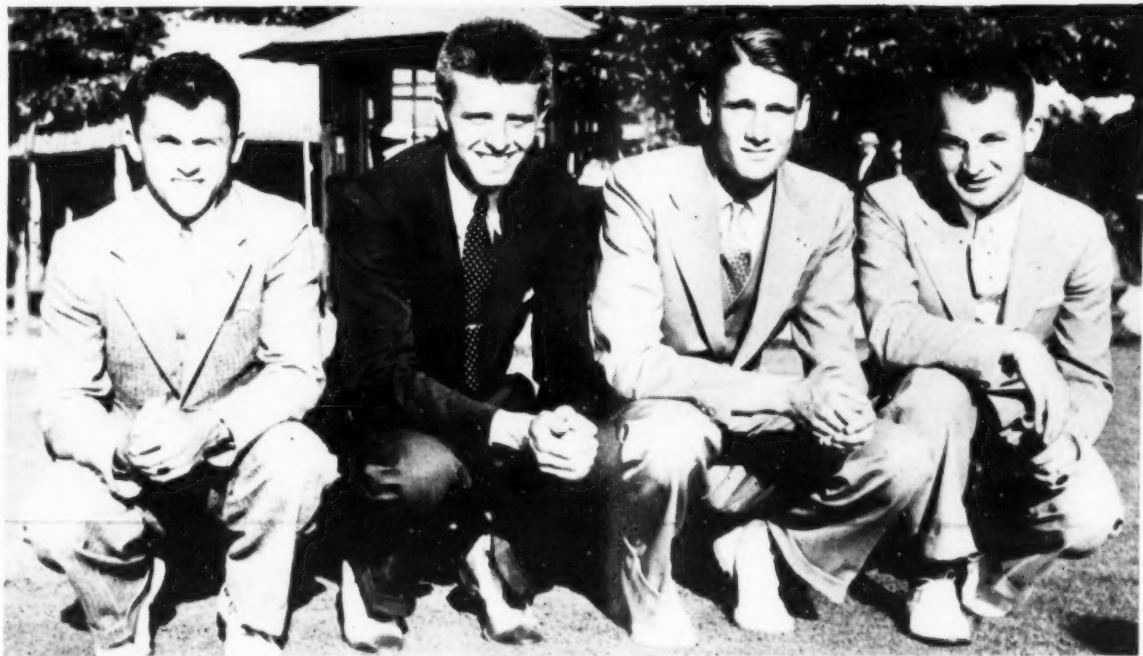
# THE SPORTS RECORD



AN AMERICAN SWIMMER TRAINS FOR THE CONQUEST OF THE ENGLISH CHANNEL: MISS EVA MORRISON, 25-Year-Old Boston Girl, Drinking Tea With Her Trainer, Billie Kellingley, at Walmer, England. (Times Wide World Photos, London Bureau.)



THE FORMER WORLD'S HEAVYWEIGHT CHAMPION WINS A VICTORY ON POINTS: MAX SCHMELING Of Germany Being Driven Into the Ropes by Paulino Uzcudun in Their Twelve-Round Bout, Which Was Witnessed by a Crowd of 50,000 in the Volkstadium in Berlin. (Times Wide World Photos, Berlin Bureau.)



WINNERS OF THE COLLEGE TEAM GOLF CHAMPIONSHIP: THE UNIVERSITY OF MICHIGAN FOUR, Which Piled Up a Total of 606 to Take First Honors in the National Intercollegiate Golf Tournament at the Congressional Country Club at Washington. (Times Wide World Photos, Washington Bureau.)



HE CLAIMS SEVENTY-FOUR AUTOMOBILE SPEED RECORDS AFTER A TWENTY-FOUR-HOUR RUN OVER THE UTAH SALT FLATS: JOHN COBB At the Wheel of His Car, Ready to Start the Test in Which an Average of 134.85 Miles an Hour Was Made Near Bonneville, Utah. (Times Wide World Photos.)

"PERFECTION IN LIVING"

**The Shelburne**  
*Atlantic City*

Famed for every detail of its appointments, comfort, cuisine and service. European Plan—Combined with the Miramar Restaurant, Crystal Cafe, Miramar Bar Lounge and Roof Terrace. Directly on the ocean front with bathing direct from guest rooms. Interestingly consistent rates.

Jacob Welkel,  
Managing Director.

# A Modern Home Startles the British Countryside

By Charlotte Hughes

**T**HIS up-to-the-minute home brings the latest developments in architecture and decoration to the sleepy countryside of Devon, near Plymouth, in England. Here the headmaster of a boys' school lives in the only house of its type in the vicinity.

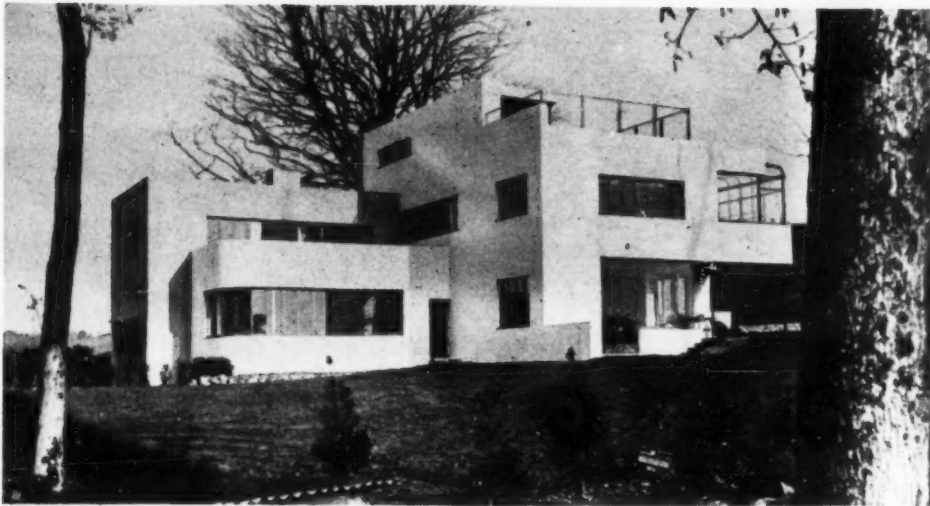
Now that this stronghold of British conservatism has been invaded by a strictly modern edifice, one may expect a wider acceptance of this type of architecture. William Lescaze of New York City is the architect and is also responsible for the interiors.

The brick walls, covered with white stucco, are built in two sections with an air space through the centre. This construction keeps out dampness prevalent along the south coast of England and makes the house cooler in Summer.



## TRADITIONAL ENGLISH KITCHEN DESIGN COMPROMISES WITH MODERN AMERICAN IMPROVEMENTS IN THIS ROOM.

There Is a Scullery and a Closet With a Double Entry Into Two Rooms. An Insulated Swedish Stove Burns All Day When Stoked With Coal in the Morning. Note the American Refrigerator and the Broad Windows Looking Into the Kitchen Yard.

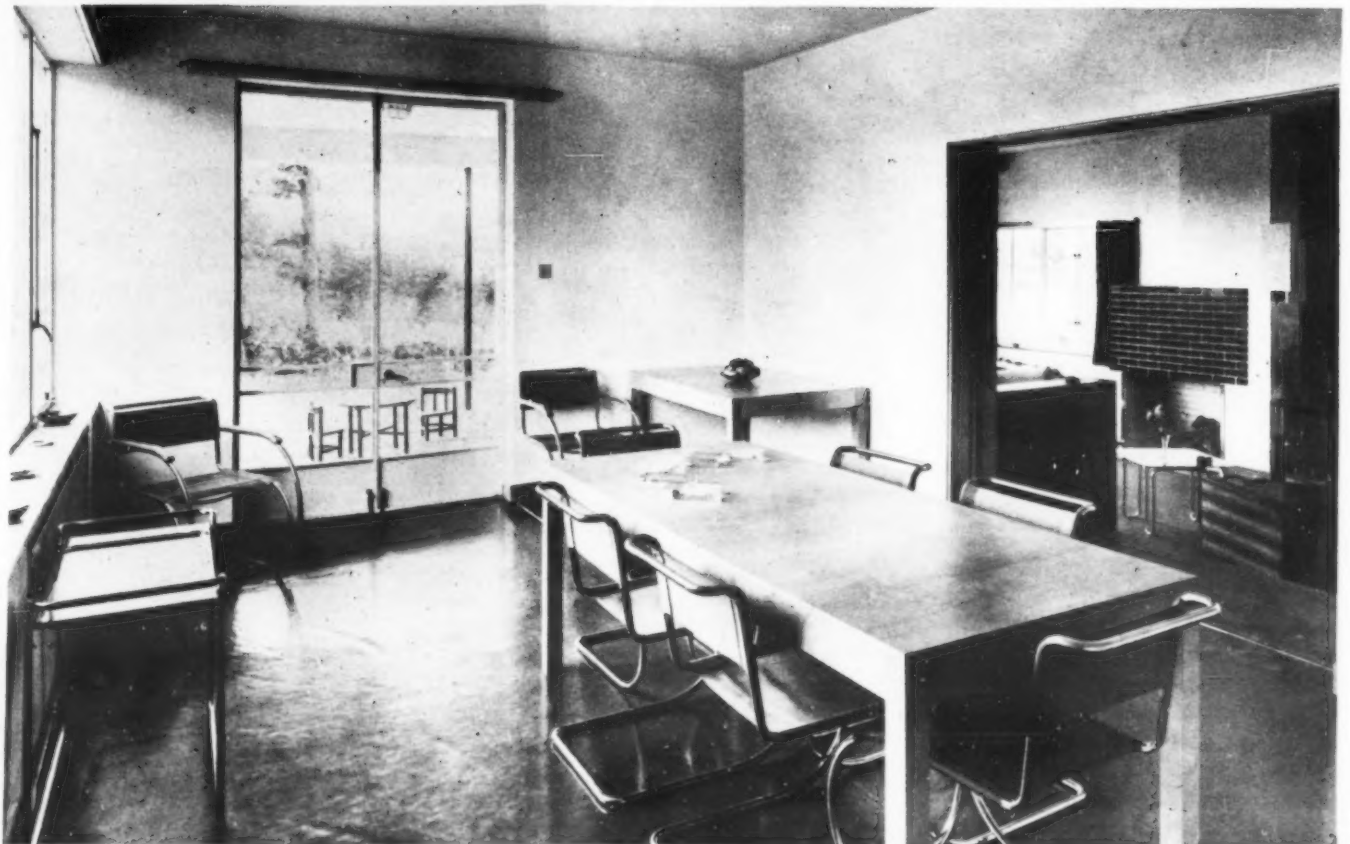


## ROOMY OUTSIDE BALCONIES AND TERRACES,

and Large Windows Unobstructed by Wall Partitions Are Made Possible in This Small House by Its Functional Design. Notice the New Type of Construction in the Rounded Annex at the Left.

## GRAY WITH A TERRACOTTA FLOOR OF RUBBER

Is the Key to the Color Scheme of the Dining Room. By Repeating Gray in All the First-Floor Rooms a Note of Unity Is Achieved. Sliding Doors of Walnut Divide Dining Room and Living Room. The Latter Is Done in Blue and Gray and Drops Four Steps Below the General Floor Level.





# NEW FASHIONS



PLAYSUITS IN A TUG O'WAR.

Left to Right: A Suit of White Linen Crash With Red and Blue Crossbars; a Navy Wool Jersey Swimming Suit With a White and Navy Striped Bib, Coral Color Piqué With Carved Buttons, and White Gabardine Shorts With a Smart Stripe of Navy Blue. All From Saks Fifth Avenue. (Shalitt.)

## Late Summer Beach Togs

By WINIFRED SPEAR

**E**VEN though it is late in the season, some new ideas in beach equipment are just appearing in the shops. One of the outstanding things is a new beach hat of featherweight woven wood fiber that stays on even when a breeze turns into a gale. This feat is accomplished by means of a bandeau having an elastic across the back to insure a tenacious but comfortable grip on the head.

Play suits and swimming suits for young children are a delight to see. Shorts of gabardine or wool have become practically a uniform for small boys.



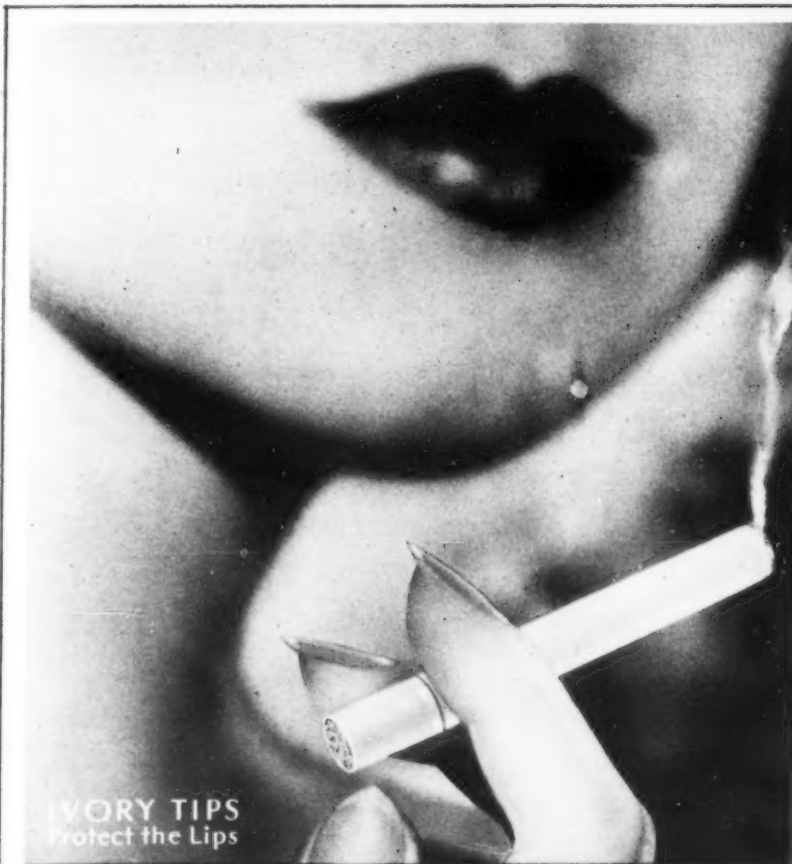
THIS BUSY LITTLE GIRL WEARS A PLAY SUIT AND HAT OF WHITE PIQUE.

The Navy Blue Anchor Appliqued on the Pocket Adds a Nautical Touch. Complete Outfit, Sandals and Enormous Teddy Bear Are From Saks Fifth Avenue. (Shalitt.)



PAPER-THIN STRIPS OF WOOD ARE WOVEN IN A PAGODA STYLE

BEACH HAT, Which Is Held On by a Patented Inner Bandeau That Makes It Practically Wind-proof Despite Its Featherweight. In Checkerboard Effect in Black and White and Navy and White, Also in High Colors and Pastel Shades Designed and Modeled by Elvy Kalep, Estonian Flier. R. H. Macy & Co.



IVORY TIPS  
Protect the Lips

*Marlboro*

MILD AS MAY  
CREATED BY PHILIP MORRIS

Mid-Week Pictorial, July 27, 1935

00021

# Hollywood Parties



**HOLLYWOOD'S YOUNGER SET LEARNS TO FACE THE CAMERA:**  
BARBARA BEBE LYONS, Daughter of Bebe Daniels and Ben Lyons, and Edward G. Robinson Jr., Son of the Film Star, Photographed at a Birthday Party for Frances Meehan Williams.



**JUST A HINT OF ROMANCE:**  
JEANETTE MacDONALD AND GENE RAYMOND  
Dancing at the Miramar Hotel With Other Celebrities of the Film Capital.  
(Times Wide World Photos, Los Angeles Bureau.)



**GUEST AT A JUVENILE BIRTHDAY PARTY:**  
WESLEY RUGGLES JR., 2½, Son of Wesley Ruggles and Arline Judge.

**"HOLLYWOOD'S HANDSOMEST MILKMAN":**  
GENE RICHARDS, 26-Years Old, Who Won First Honors and the Usual Movie Contract in Competition With 200 Other Drivers, Pictured With Marsha Hunt.





# SUMMER CAMP LIFE



## AT THEIR NIGHTLY CAMP-FIRE COUNCIL: A GROUP OF BOYS

Winding Up the Day in Typical Outdoor Fashion in Front of Their Picturesque Rustic "Lean-To" at Camp Hayes, in the Shawangunk Mountains of Orange County, N. Y.  
(Times Wide World Photos.)



SALT-WATER  
ENTHUSIASTS:  
Y. W. C. A. GIRLS  
at Harvey Cedars,  
N. J., Playing in  
the Waves.



THE FINISH OF A STRENUOUS DAY: THE BEDTIME-STORY PERIOD  
at Camp Marydell, Conducted by the Sisters of Christian Doctrine, Near Nyack, N. Y.



EXPERIENCE IN NAVIGATION: FOUR GIRLS  
of the Y. W. C. A. Vacation Camp at Harvey Cedars,  
N. J., About to Go for a Sail.

## The Flanders



ON THE BOARDWALK,  
OCEAN CITY, N. J.  
Modern—Fireproof.  
Perfectly appointed throughout.  
232 rooms with bath.  
3 OPEN-AIR CIRCULATING  
SEA WATER POOLS—(ONE  
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# PRIZE WINNERS

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Contest

## INSEPARABLE PLAYMATES.

Submitted by A. N.  
Armfield of Oakland,  
Calif.  
(First Prize, \$15.)



MOTHER AND SON.  
Submitted by Mrs. Joseph Watson of Yalesville, Conn.  
(Cash Award, \$3.)

A CLUB-  
HOUSE  
IN THE  
MAKING.  
Offered by  
James E.  
Reynolds of  
Fairhaven,  
Mass.  
(Cash Award,  
\$3.)



LOST IN A FOREST OF  
CASTOR-OIL PLANTS.  
Offered by Miss Dorothy An-  
drews of Albany, N. Y.  
(Cash Award, \$3.)

00024





EARLY MORNING ON THE OHIO.  
From Larry Lemen of Madison, Ind.  
(Second Prize, \$10.)



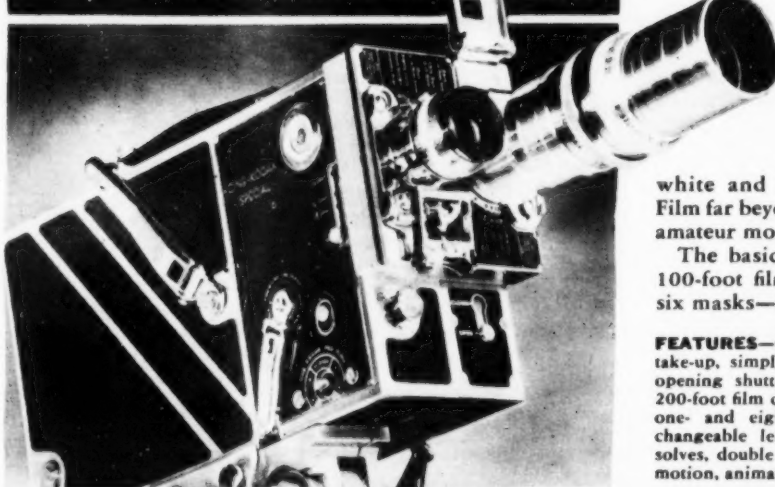
A COW MOOSE TAKEN UNAWARES.  
From Mrs. Mildred M. Keeton of Munising,  
Mich. (Cash Award, \$3.)

**RULES FOR MID-WEEK PICTORIAL AMATEUR PHOTOGRAPHIC COMPETITION.**  
Prize-winning pictures in the Amateur Photographic Competition are published in the last issue of each month. MID-WEEK PICTORIAL awards a first prize of \$15 for the best amateur photograph, \$10 for the second best photograph and \$3 for each of the other photographs accepted. Amateur photographs must be submitted by the actual photographer, they must carry return postage, and should be addressed to the Amateur Photograph Editor, MID-WEEK PICTORIAL, 229 West Forty-third Street, New York, N. Y.

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**CINÉ-KODAK SPECIAL** gives unlimited scope to your movie-making ideas... permits unusual effects and tricks with both black-and-white and full-color Kodachrome Film far beyond the range of any other amateur movie camera.

The basic model—with  $f.1.9$  lens, 100-foot film chamber, and a set of six masks—is priced at \$375.

**FEATURES**—Ground-glass focusing, reverse take-up, simplified mask system, adjustable-opening shutter, interchangeable 100- and 200-foot film chambers, single-frame release, one- and eight-frame hand cranks, interchangeable lenses. **EFFECTS**—Fades, dissolves, double and multiple exposures, slow motion, animation.

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**CINÉ-KODAK EIGHT** is easy to buy... amazingly easy to operate. It makes movies at the lowest cost ever. A \$2.25 roll of Ciné-Kodak Eight Film makes two dozen or more sparkling-clear movie scenes, each of which lasts a full 10 seconds on the screen. And that's all you pay because the first low cost includes finishing by Eastman.

Every ounce a movie camera, ruggedly built—simple to use as a Brownie—the "Eight," with  $f.3.5$  lens, is priced at but \$34.50.

The famous "K"—leader of the 16 mm. field



● Though lacking many of the exclusive features of the "Special," Ciné-Kodak "K" couples a wide range of movie-making effects with simplified operation. It loads with black-and-white film and with Kodachrome Film for movies in full, natural color.

Standard equipment includes built-in exposure guide, automatic footage indicator, two speeds, reflecting and eye-level finders.

Competent, but not complicated, the "K" is deservedly the most popular 16 mm. movie camera in the world. Price, with  $f.1.9$  lens, \$112.50.

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TERY E,  
From Lancaster,  
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Machine Guns  
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From Pennsyl-  
vania Towns Firing  
on a Target Towed  
by an Airplane in  
the Course of the  
Annual Manoeuvres  
of the 213th Coast  
Artillery at Beth-  
any Beach, Del.  
(Times Wide World  
Photos, Philadelphia  
Bureau.)



"FUNNIEST AND GOOFIEST FARCE IN  
MANY MONTHS."— *Sobol, Journal*

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shrewd and jocular horseplay ...  
the laughs come in the right place."  
—ATKINSON, *Times*

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AN RKO RADIO PICTURE  
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Being Used Against a Dummy Target Towed by an Airplane in the  
Bethany Beach Manoeuvres. Men of Battery B From Allentown, Pa.,  
Are Operating It.



# The Screen

Jack London's  
"The Call  
of the  
Wild"



(No. 2.) The powerful but untamed husky Buck, which Thornton had bought for the trip to the claim, succeeds in dragging a 1,000-pound sled load a distance of 100 yards and thus wins for Thornton a \$1,000 bet with Smith (Reginald Owen), a prospector who had cruelly abused the dog. The animal attacked Smith on the eve of the party's departure, and it was in an attempt to obtain the dog for purposes of revenge that Smith insisted on the bet, which Thornton feared would cost the animal's life.



THE BEGINNING OF A  
GOLD QUEST IN THE  
FAR NORTH:

CLAIRE BLAKE  
(LORETTA YOUNG)

persuading Jack Thornton (Clark Gable) and Shorty Hoolihan (Jack Oakie) to take her with them in their search for a fabulous gold claim after they had rescued her unconscious on the snowy trail and brought her to Dawson following her accidental separation from her husband on the drive into the Yukon, in one of the early scenes of the screen production of Jack London's "The Call of the Wild." She tells them that she has come to Alaska in search of the same treasure and has information as to its location.



(No. 3.) Surprised by Smith and his two henchmen while Shorty is returning to Dawson to file their claim on the rich gold mine they have discovered, Claire and Thornton are forced to surrender their gold. After smashing their boats and sleds, Smith leaves them marooned in the woods, but his canoe is so heavy with its load of gold and the three men that it founders, and Smith and his aides are drowned.

(No. 4.) A gamble with fate as to whether they will be brought together again after Thornton and Claire have nursed back to health John Blake, Claire's husband, who had guided Smith to the claim and then been shot by the renegade and left to die. Thornton and Claire are madly in love with each other, but John stands as a barrier between them. They say good-bye and Claire and John set out for Dawson.





# Strange Facts About The Most Amazing Man Who Ever Lived:

Stupendous Genius—Greatest Artist, Inventor, Engineer and Scientist of All Time—Astronomer, Musician, Architect—and Draftsman of Death!

Over 400 years ago he planned and built these bat-like wings to make himself the first "bird-man."

He spent 4 years of romance painting "Mona Lisa".



THE ROMANCE OF LEONARDO DA VINCI

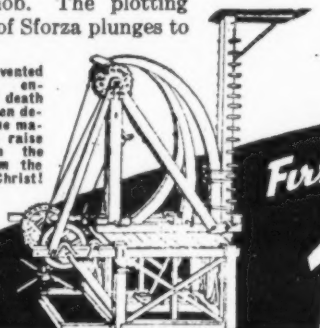
DMITRI MEREJKOWSKI'S

NEVER has there been another superman like Leonardo da Vinci. For 400 years the world has stood in awe at his incredible achievements. Only now is mankind coming abreast of him! Only now can we appreciate this amazing man who stepped four centuries into the future!

Now his titanic story is told in "The Romance of Leonardo da Vinci," hailed as the greatest, most lusty, and colorful of historical novels.

Popes and princes; mercenaries, martyrs; wizards, witches throng these vivid pages. Savonarola burns before the mob. The plotting house of Sforza plunges to

He invented horrible engines of death—and then designed the machine to raise him high the nail from the Cross of Christ!



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